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FOR IMMEDIATE RELEASE

The Penn State Solar Decathlon Team Presents Ed Begley

WHAT: Natural Fusion, the Penn State Solar Decathlon team, will present Environmental Activist Ed Begley to give a lecture at the Pennsylvania State University. After the lecture, Ed Begley will have an autograph book signing of his new book, *Ed Begley, Jr's Guide to Sustainable Living*.

WHO: Ed Begley Jr. is an actor, environmentalist and star of *Living with Ed*. Everyone is welcome to see Ed Begley's lecture on sustainable living. The Penn State students, faculty, staff and community are encouraged to attend this beneficial event.

WHY: Ed Begley is very environmentally and sustainability conscious. His thoughts and ideas are parallel with the Natural Fusion team's beliefs and goals of sustainable living.

WHEN: The lecture will take place on September 25, 2009 at 8 p.m. Doors will open to the public at 7:30 p.m.

MEDIA – invited to:

Take photographs of Ed Begley at 6 p.m.

Conduct interviews at 6:30 p.m.

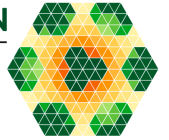
Videotape the lecture

Photograph Book Signing

WHERE: The Penn Stater Conference Center Hotel.

Address: Innovation Blvd,
State College PA 16802.

– more –



AGENDA: **Photo Shoot with Ed** – 6 p.m. – 6:30 p.m. on Innovation Blvd at the new house site.

Interviews with Ed – 6:30 – 7:00 p.m. on Innovation Blvd at the new house site.

Sustainability Lecture – Ed Begley’s lecture will take place in Dean’s Hall at 8 p.m.

Book Signing – Ed Begley will be located outside of Dean Hall for a book signing at the end of his lecture.

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